



## Payment Agreement Form – 2011 Event

NOTE: You must also register online at [www.justforherexpo.com](http://www.justforherexpo.com) to select your booth space.

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Just For Her Expo Sales Rep (if applicable): \_\_\_\_\_

**Booth Cost:** Note qty. of booths (example: 1 10x10)

\* Booth costs include pipe & drape, show sign, wastebasket & show guide/online listing only. Tables, chairs, electrical & internet not provided in pricing.

\_\_\_ Pre-function 10x7 (\$500), \_\_\_ 8x8 (\$525), \_\_\_ 10x10 (\$750), \_\_\_ 20x10 island (\$1,620)  
\_\_\_ 20x20 island (\$2,500), \_\_\_ Boutique Crawl/Fashion Show (\$450)

**Sponsorship:**

Presenting Sponsor (\$10,000) \_\_\_\_\_

Her Lifelong Friend Sponsor (\$5,000) \_\_\_\_\_

Her Best Friend Sponsor (\$2,500) \_\_\_\_\_

Her Friend Sponsor (\$1,500) \_\_\_\_\_

Bar Sponsor (\$2,500) \_\_\_\_\_

Swag Bag Sponsor (\$500) \_\_\_\_\_

**Discount:** (Multi-booth discount – \$75 each 10x10) \_\_\_\_\_

**Discount:** (10% for hercityguide or HERLIFE Mag Advertisers) \_\_\_\_\_

**TOTAL COST:** \_\_\_\_\_

**Please select form of Payment:**

- Credit Card
  - Visa
  - Master Card
  - American Express
  - Discover

Check

Name on Credit Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CSV: \_\_\_\_\_

**Payment Terms:** Applications submitted prior to 1/1/11, owe a \$100 deposit. After 1/1/11 – 50% of your contracted amount will be due and charged upon submission. Deposits are non-refundable. Final payment is due no later than 4/3/11. Once payment has been received and your application has been approved, you will receive a confirmation for your deposit. The Cancellation Policy is clearly stated in the Terms & Conditions.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

I am an authorized representative of the exhibiting company and have read the Terms and Agreements for the JUST FOR HER Expo and agree to the terms of this contract & billing requirements.

FAX BACK TO: (913) 548-4895

Please make checks payable to: JUST FOR HER EXPO | 7113 W. 135th St., Ste 287 | Overland Park, KS 66223